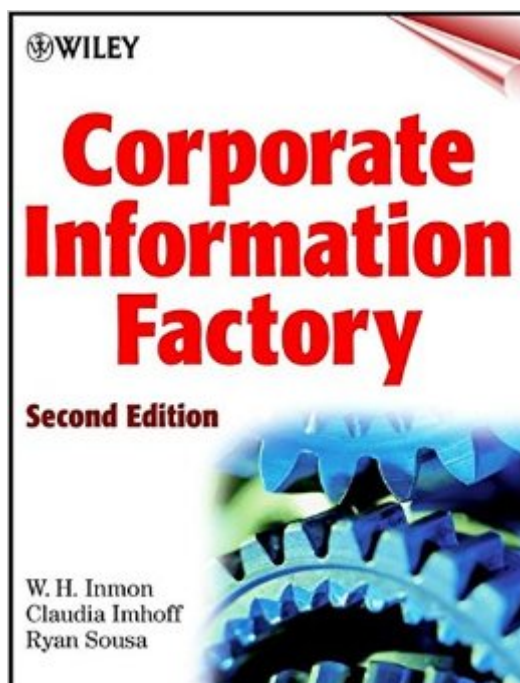


The book was found

Corporate Information Factory



Synopsis

The "father of data warehousing" incorporates the latest technologies into his blueprint for integrated decision support systems. Today's corporate IT and data warehouse managers are required to make a small army of technologies work together to ensure fast and accurate information for business managers. Bill Inmon created the Corporate Information Factory to solve the needs of these managers. Since the First Edition, the design of the factory has grown and changed dramatically. This Second Edition, revised and expanded by 40% with five new chapters, incorporates these changes. This step-by-step guide will enable readers to connect their legacy systems with the data warehouse and deal with a host of new and changing technologies, including Web access mechanisms, e-commerce systems, ERP (Enterprise Resource Planning) systems. The book also looks closely at exploration and data mining servers for analyzing customer behavior and departmental data marts for finance, sales, and marketing.

Book Information

Paperback: 400 pages

Publisher: Wiley; 2nd edition (January 1, 2001)

Language: English

ISBN-10: 0471399612

ISBN-13: 978-0471399612

Product Dimensions: 7.5 x 1.1 x 9.6 inches

Shipping Weight: 1.9 pounds (View shipping rates and policies)

Average Customer Review: 2.9 out of 5 stars [See all reviews](#) (8 customer reviews)

Best Sellers Rank: #777,116 in Books (See Top 100 in Books) #344 in [Books > Computers & Technology > Networking & Cloud Computing > Data in the Enterprise > Client-Server Systems](#) #412 in [Books > Computers & Technology > Business Technology > Management Information Systems](#) #621 in [Books > Textbooks > Business & Finance > Entrepreneurship](#)

Customer Reviews

I approached this book with an open mind, but after I stumbled upon a couple of obviously wrong and some nonsensical statements, I started reading it much more skeptically, and finding more and more problems with it. (However, it did provide more fun ;)) The book has a good premise, trying to explain information system with the factory metaphor. Although authors give some good insight in the way IS should or could be thought of and modeled, there are many instances in the text where you read something and say to yourself "what were these good people thinking". This then

undermines your confidence in their vision and full understanding of the matter. And although I think this is a matter of personal preference, authors sometimes seem to be in love with their style, producing some beautiful nonsense like this: "The legacy environment is only a very small vestige of its former invincible self." (pg. 42) Let me give you some more examples of what I'm talking about: Authors create metaphors of user classes, calling them "tourist, farmer, explorer and miner", which in itself is not a bad idea, but then they go on to say "...farmers found at the ODS environment are quite different from the farmers found at the data mart". So why did you create the single metaphor then? Also, check this out: "A miner will typically look over many, many rows of data...". As opposed to what, just a "many rows of data"? Whence some people might need "not so many rows of data"? Like I'm reading a book for my eight-year-old, for goodness sakes!

[Download to continue reading...](#)

Early Cinema: From Factory Gate to Dream Factory (Short Cuts) Corporate Information Factory
Wealth By Stealth: Corporate Crime, Corporate Law, and the Perversion of Democracy Factory
Physics Second Edition Inside Charlie's Chocolate Factory: The Complete Story of Willy Wonka, the Golden Ticket, and Roald Dahl's Most Famous Creation. 1991 Trading Cards Factory Set/Premier Edition (Advanced Dungeons & Dragons, 2nd Edition) The Escape Factory: The Story of Mis-X, the Super-Secret U.S. Agency Behind World War II's Greatest Escapes Charlie y la fabrica de chocolate (Charlie and the Chocolate Factory) (Alfaguara) (Spanish Edition) The Matter Factory: A History of the Chemistry Laboratory Corporate Memory (Information Services Management Series) Language Modeling for Information Retrieval (The Information Retrieval Series) Introductory Geographic Information Systems (Prentice Hall Series in Geographic Information Science) Regulating Code: Good Governance and Better Regulation in the Information Age (Information Revolution and Global Politics) Design Research in Information Systems: Theory and Practice: 22 (Integrated Series in Information Systems) Introduction to Metadata: Pathways to Digital Information (Getty Information Institute) Fundamentals Of Information Systems Security (Information Systems Security & Assurance) Graduate Programs in Business, Education, Information Studies, Law & Social Work 2017 (Peterson's Graduate Programs in Business, Education, Health, Information Studies, Law and Social Work) ISO/IEC 27002:2005, Information technology - Security techniques - Code of practice for information security management (Redesignation of ISO/IEC 17799:2005) Management of Health Information: Functions & Applications (A volume in the Delmar Health Information Management Series) Health Information Exchange: Navigating and Managing a Network of Health Information Systems

[Dmca](#)